

PROSPERITY COIN

INCENTIVIZE THE WORLD





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INTRODUCTION

OVER 4000 CRYPTOCURRENCIES HAVE ALREADY BEEN CREATED, YET NONE OF THESE CURRENCIES HAVE BEEN DIRECTLY CREATED FOR THE PURPOSE OF ALLEVIATING THE WORLD ECONOMY AND UPLIFTING THE WELFARE OF PEOPLE AROUND THE GLOBE. INTRODUCING PROSPERITY COIN (WPN), A NEW DIGITAL CURRENCY DESIGNED TO STIMULATE THE WORLD ECONOMY AND IMPROVE GLOBAL LIVING STANDARDS.

Prosperity coin is a cryptocurrency that is designed to empower Blockchain-Based Solutions. Prosperity Coin is a cryptocurrency designed to empower Blockchain-Based Digital Transactions. It is an Ethereum blockchain-based utility token for digital payment.

Prosperity Coin is decentralized and requires no central authority to control it.

The Prosperity coin comes with an exceptional user-friendly trading platform that is built for convenience and simplicity. The platform is easy to understand and navigate and is not just favorable to experienced cryptocurrency participants, but also to newbies. The prosperity coin platform does away with all the technicalities that can discourage new and prospective investors or prospective cryptocurrency participants. Prosperity coin can be exchanged for USD after exchanging for Ethereum.

World Prosperity Network invigorates digital commerce and global business by putting more money in the hands of the people and empowering global smart communities to house, rehabilitate, educate, employ, and invest in the homeless, veterans, low wage earner, aspiring artists, entrepreneurs, and thinkers: according to their gifts and talents. WPN empowers, invests, and consults businesses to grow, thrive, and support communities to empower local and global business.

PROOF OF WORK

Proof of Work is Prosperibly™, our International Profit–Share Directory, which allows users to connect with business owners to earn cash back for purchases and referrals of new paying customers to Prosperibly™ member's services. This directory combines convenient features of popular social media sites like LinkedIn and Yelp, with the added benefit of referrals, using cryptocurrency as the means of payment.

This feature allows users to supplement their lifestyle by earning Prosperity Coins to spend in the network and/or trade on exchanges for fiat currency, all the while, leveraging their purchasing power to activate Sustainable SOULutions to Improve the World.

Online shopping functions will be integrated to give cash back for purchases. This will be our first and second service delivery for use with Prosperity Coin.



ABOUT

The World Prosperity Network (WPN) is a group that aims to improve the well-being of people through the promotion of responsible business practices. Headquartered in Southern California, United States, its mission is to improve the economic dispositions of all individuals through the promotion of key prosperity principles.

Its three-fold mission is to educate, inspire, and equip members with relevant solutions that promote optimum health, sustainable business, and abundant finances. This group will produce and disseminate national public service campaigns including print, television, radio, Internet, and outdoor ads, as well as global networking events and activities.

The World Prosperity Network (WPN) is positioned to be the largest provider of holistic wellness and prosperity training in the nation offering thousands of resources in its online store and print catalog, as well as, numerous online and downloadable resources to its subscribers and members.

WPN is a World Community Solutions Provider. We are a cause-based brand created to tackle social-economic issues affecting the world population. We design solutions from the root cause; turning them inside out to find the most efficient and effective ways to solve real-world problems. This manner of problem solving leads to more options and solutions.

We see today's ineffective business practices as a root cause of many problems affecting consumers, the family system, the environment, and the world at large. We also see business as a vehicle to provide the means necessary for improving the life. With a few major tweaks in operations, marketing, morale, ethics, philanthropy, community involvement, and an understanding of causation in human psychology, a business can be a viable asset to the community.



PROBLEM

The world economy continues to produce massive inflation, especially in the USA. As prices soar, packaging and products shrink, housing costs skyrocket, and classes such as the elderly and working class families are edged out of the housing market. Such dangerous trends threaten our way of life, as those who never expected themselves to be displaced may become so with the burden of unexpected expenses, especially those generated by unconscious service providers.

As we celebrate capital gains from real estate sales, the price of buying and renting a dwelling continue to soar through the roof; with little increase in salaries and wages and millions of jobs disappearing to AI Technology and overseas production. This trend is leading to a great economic divide that threatens to plunge much of the world into a massive third-world economic catastrophe.

The cost of living in this currency-driven society has become oppressive upon the majority, with the wealth concentrated amongst

the wealthy 1% of the population. As a society, we complain about the issues, but rarely consider redirecting the source of its power; our hard-earned consumer spending dollars.

The destruction caused by unconscious spending is staring us in the eyes; it's our future and the future of life as we know it. The cost is more than one generation can bear; affecting our children, families, health, environment, political climate, mental and emotional unrest.

It seems that the joy of capitalism, which allows some to earn seemingly unlimited incomes, can produce harsh side affects for the working class.

As property prices continue to soar, rental and housing prices ticker upwards – to nearly-unbearable and unjust fees for many; with elderly, disabled, young adults, and single-parent families most affected.

In the workplace, inefficient management and poor consumer relations spire passive-aggressive management styles that trickle from employee dissatisfaction into customer service issues and an employee's home life.

Families bear the brunt of the economic structure, as the traditional family model takes a backseat and becomes near impossible to sustain, as too much strain on the providing spouse or parent(s), often leading to financial strain, child endangerment, and domestic issues that further reduce employee satisfaction and efficiency, which many times shows up as subversive behaviors towards customers.

Failure to recognize this pattern shows up in advertising spend, as the company must spend more and more each year to attract and capture new customers.

Furthermore, when the family system is compromised, children are more likely to spend more time with outside parties than their own families. A society of broken homes and unattended children can only

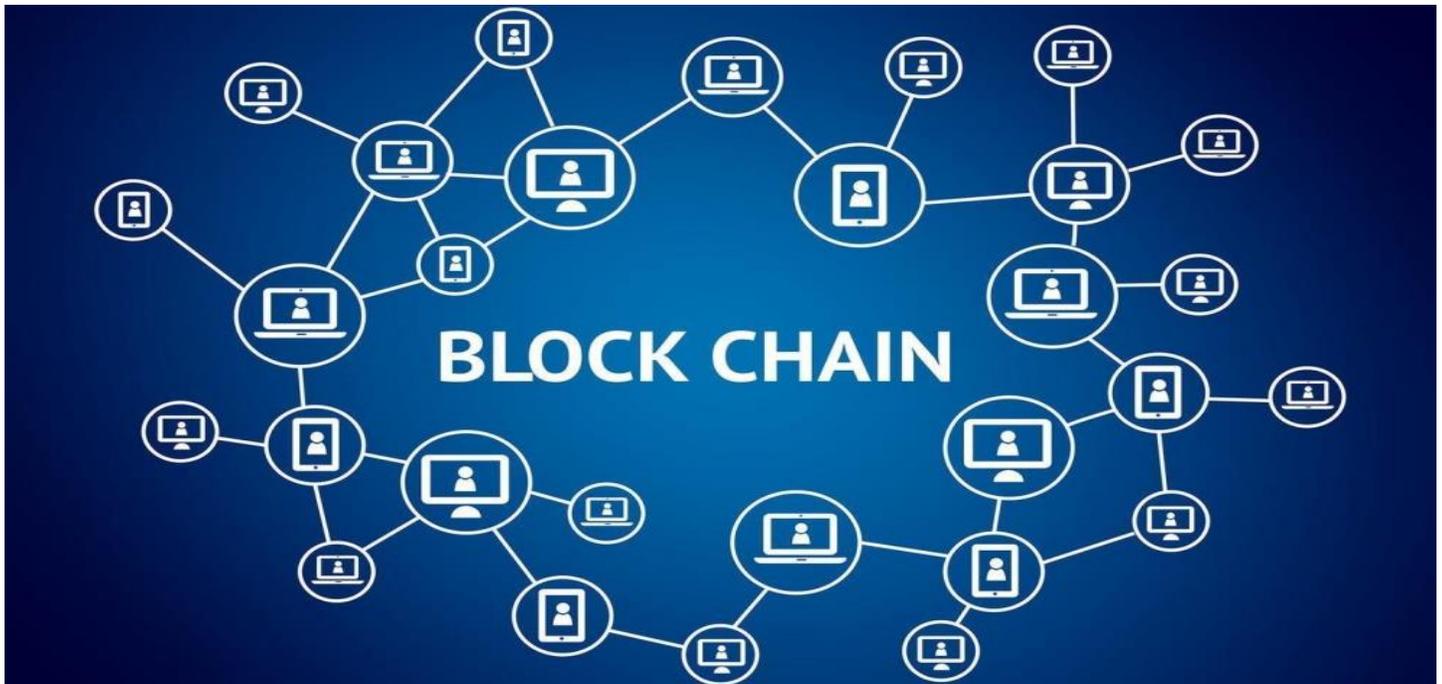
lead to more crime and poverty, as today's children become tomorrow's leaders, influencers, as well as some becoming criminals or homeless.

What happens in such a world, when there is no real sense of security or safety net, and no sense of home for a growing number of millions, struggling paycheck to paycheck just trying to keep their rents and mortgages paid?

Unemployment and loss of income has great consequence and effect on the stability of families and individuals. The status, self-worth, health, and well-being of an individual can be drastically impacted by the lack of income.

With unemployment rates running extremely high during a recession, individuals and families struggle to find work to pay the bills each month. The inability to find work can be frustrating, terrifying, and depressing, and can lead to even more problems. When an individual is unemployed and without a source of income, things can seem bleak. Enjoyment time with family becomes limited, as money becomes priority and quality of takes a back seat. The affects of such waste and inefficiency shouts from the headlines of news publications worldwide.

BLOCKCHAIN



Blockchain can simply be described as a digital public ledger. It is a decentralized ledger containing updated records of all cryptocurrency transactions. Transactions are continuously updated on blockchain in chronological order, providing adequate and accurate data on digital transactions to market participants.

Cryptocurrency miners verify transactions. Each confirmed, authenticated, and authorized transaction is stored on the blockchain. Unique cryptographic techniques to ensure the authenticity of record keeping are employed and identities of coin owners are encrypted, thus, providing a sense of anonymity. Blockchain wallet participants can make certain that corresponding "digital wallets" accurately and perfectly calculate spendable balances.

Blockchains are made up of blocks, these blocks record recent cryptocurrency transactions in real time, and when completed new blocks are generated and the old blocks go into the blockchain to form a permanent database. The blockchain is impossible to tamper with, and this is because before a block can be added to a blockchain it must first be authenticated and validated by at least 51% of every

computer within the network that connects to the blockchain. Authentication is done using cryptography, the implication of which is a mathematical equation must be solved.

Blockchain technology makes a peer-to-peer transactions possible in the absence of a centralized validating authority like banks that normally collect commissions to carry out the work. Without the necessity of third parties, organizations or consumers, a blockchain can execute transactions which are processed instantaneously, therefore making blockchain most paramount.

The benefits of Distributed Ledger Technology (DLT) can result to serious cost savings and DLT systems give businesses and banks the opportunities to streamline internal operations thereby strategically reducing mistakes, delays and expense caused by the traditional methods of keeping records.

The adoption of blockchain technology will give rise to the following benefits:

1. An automated blockchain technology reduces errors and eliminates repetitive confirmation steps.
2. Electronic ledgers are very cheap to maintain as compared to the traditional accounting systems.
3. There are minimal capitals that are held at risk of pending transaction thereby reducing processing delay.

With blockchain technology, auditing will become easy and smart contracts can be created for payments trigger when specific conditions are met, such as facilitating an escrow transaction. Tech companies were attracted by the idea of eliminating middlemen and diving towards decentralization and demoralization thereby adopting the Blockchain technology with the aim of disrupting various industries.

SMART CONTRACTS



Prosperity Coin is an Ethereum ERC20 Smart Contract deployed on the Ethereum Blockchain in the form of Ethereum tokens. Smart contracts are self-executing contracts built on agreed conditions and written in code, eliminating and eradicating the uncertainty of terms and decreasing the necessity for a third party intermediary to handle transfer of assets, nor lawyers to draft and interpret. When the conditions of the contract are satisfied, proprietorship or payment, for example, will be routinely transferred on the blockchain.

The cryptocurrency market is developing at an astronomical rate with market capitalization values that are setting and breaking new records. Despite the frequent wobble, the market manages to command an average of up to \$2 billion worth of trade transactions on a day-to-day basis.

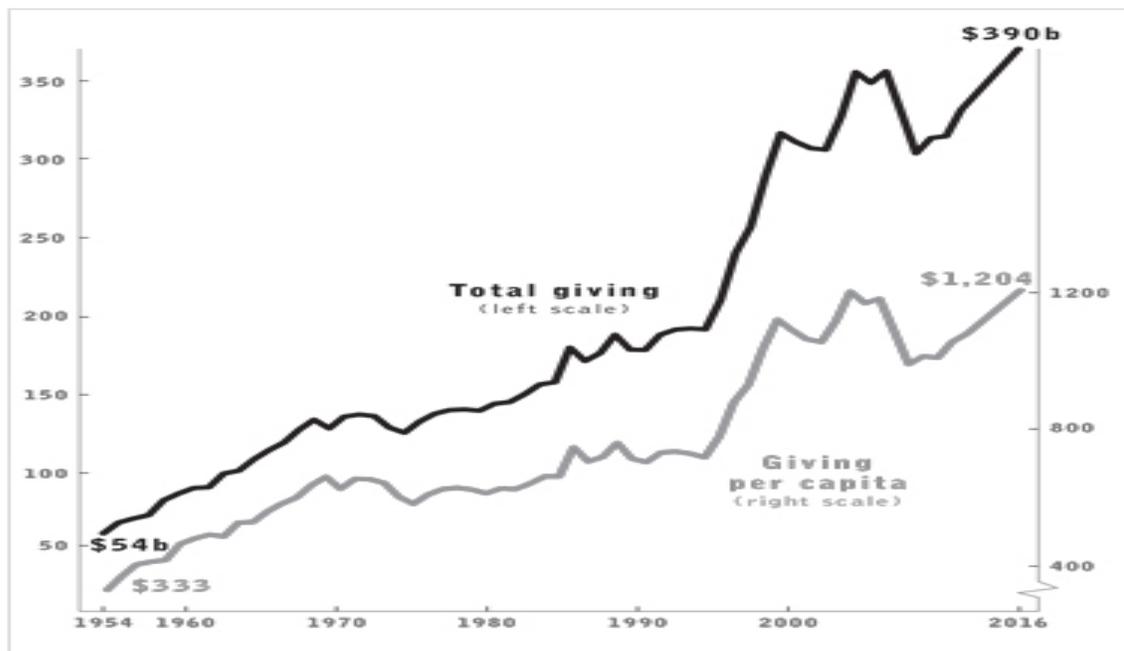
MARKET OVERVIEW

In 2017, the cryptocurrency market reached an estimated \$600 billion dollars, and experts forecast that it would reach an inevitable \$700 billion. In fact, in early 2018, the cryptocurrency reached over \$750 billion worldwide.

Despite a lot of financial skeptics predicting that cryptocurrency will fail in 2017, the value of the mother of all Cryptocurrencies, Bitcoin, increased by an estimated 2000%. The Bitcoin capital market made a huge leap from \$10 billion to \$300 billion in a single year. As at January 1st, 2017, the value of a single Bitcoin was \$1000, but Bitcoin reached a tremendous peak of \$19,000 in December. There was a similar spike in the value of other currencies such as Litecoin, Ethereum, and various Cryptocurrencies new to the market.

CHARITY NEVER FAILETH

According to Giving USA, Charitable donations hit record for second year in a row, in at



estimated \$373.25 billion in 2015, and Americans Donated an Estimated \$358.38 Billion to Charity in 2014, which was 8.2% higher than 2013.

With all the donations given to non-profits annually, we see significant improvements in the world around us, promoting the spirit of goodwill being prevalent amongst the world population.

Interestingly, only 5% of charitable funds actually benefit the poor, says the Almanac of Philanthropy. Poverty is a big problem in the world, affecting nearly half the world. Over three billion people live on less than \$2.50 a day. At least 80% of the world lives on less than \$10 a day, and more than 80 percent of the the global population lives in countries where the income gap is widening.

With Prosperity Coin, a buyer can contribute to our cause to end poverty by promoting prosperity – and with the added benefit of receiving WPN Coins in return for their contributions, which can be spent in the marketplace. With Prosperity Coin, your coin purchase power is doubled, as coin proceeds are utilized to build Sustainable SOULutions – and the value of your contribution is returned to you as money to spend in our network or trade for ETH, which can be exchanged for fiat currency.

SUSTAINABLE SOLUTIONS

WPN DEVELOPMENT PLAN

“The Network that Increases Your Networth”

Wouldn't it be great to give back to important causes and earn money for your goodwill – with the added bonus of an equivalent amount of Prosperity Coins to spend on sustainable products and services for home, health, and business?

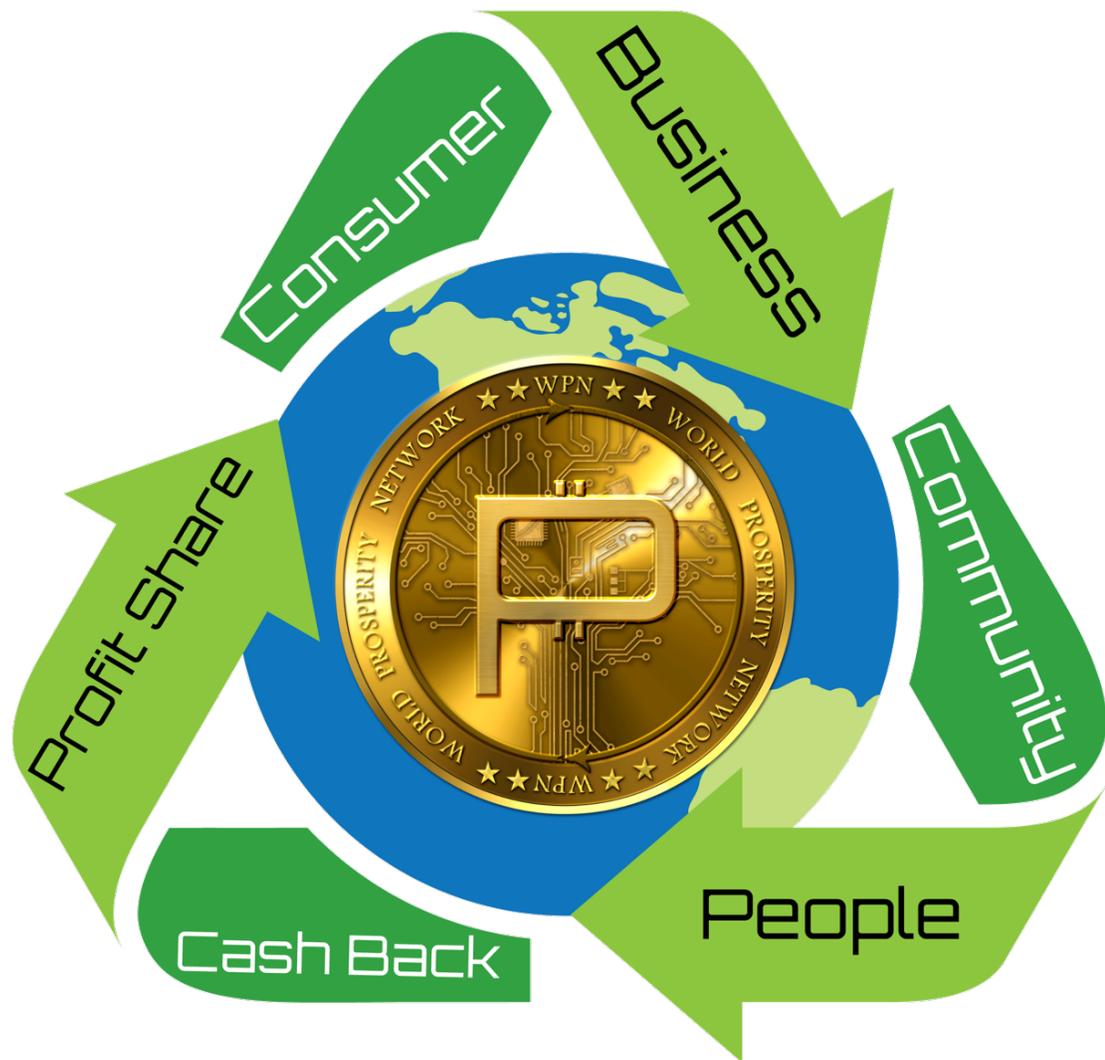
At WPN, we re-design businesses with the end result in mind – happier, healthier consumers and employees + with more money in their pockets = more business and more money in the economy.

When businesses give back to the community and take great care of their employees, it creates a ripple effect of prosperity. Each person generates more income and the community responds by supporting businesses with their consumer spending dollars. World Prosperity Network is the Consultant and Intermediary to ensure integrity and the continuation of the economic improvement process.

At WPN, we call these “**SOULUTIONS**,” because our business model honors and empowers the human soul. Everyone has a need to contribute and find purpose. As each receives more, they give more. This leads to widespread Self-Actualization and results in prosperity for all.

Sustainable SOULutions make perfect sense. Companies utilize help improve the world and receive free press as a result. Instead of dumping endless money into marketing campaigns to feed a broken corporate structure, companies gain valuable marketing far beyond the scope of their projected marketing budgets. Rehabilitating communities creates more jobs, empowers individuals to thrive, stimulates the economy, and improved future outcomes.

COMMUNITY CURRENCY



♻️ SUSTAINABLE CURRENCY

Consumers Buy prosperity coins to spend at their favorite businesses and give back to the community.

Shoppers receive Prosperity Coins from merchants, who buys the coins to join WPN.

Merchants buy the coin to give to consumers and employees.

Employees use Prosperity Coin to shop... and the cycle repeats itself.

PROSPERITY COIN



prosperity coin

Prosperity Coin (WPN) is a disruptive decentralized community currency supporting worldwide prosperity. Deployed on the Ethereum Blockchain, WPN converts digital assets into sustainable solutions to improve life around the world. WPN Coin-holders use WPN currency to buy, sell, gift, reward, donate, and earn income, as well as cash back for purchases, affiliates, endorsements, and referrals.

Prosperity coin is a cryptocurrency that facilitates speedy peer-to-peer trading, with sustainable value and immunity against inflation. As a strategy to accelerate the increase and maintenance the value of WPN, we are also solar mining to back up the value.

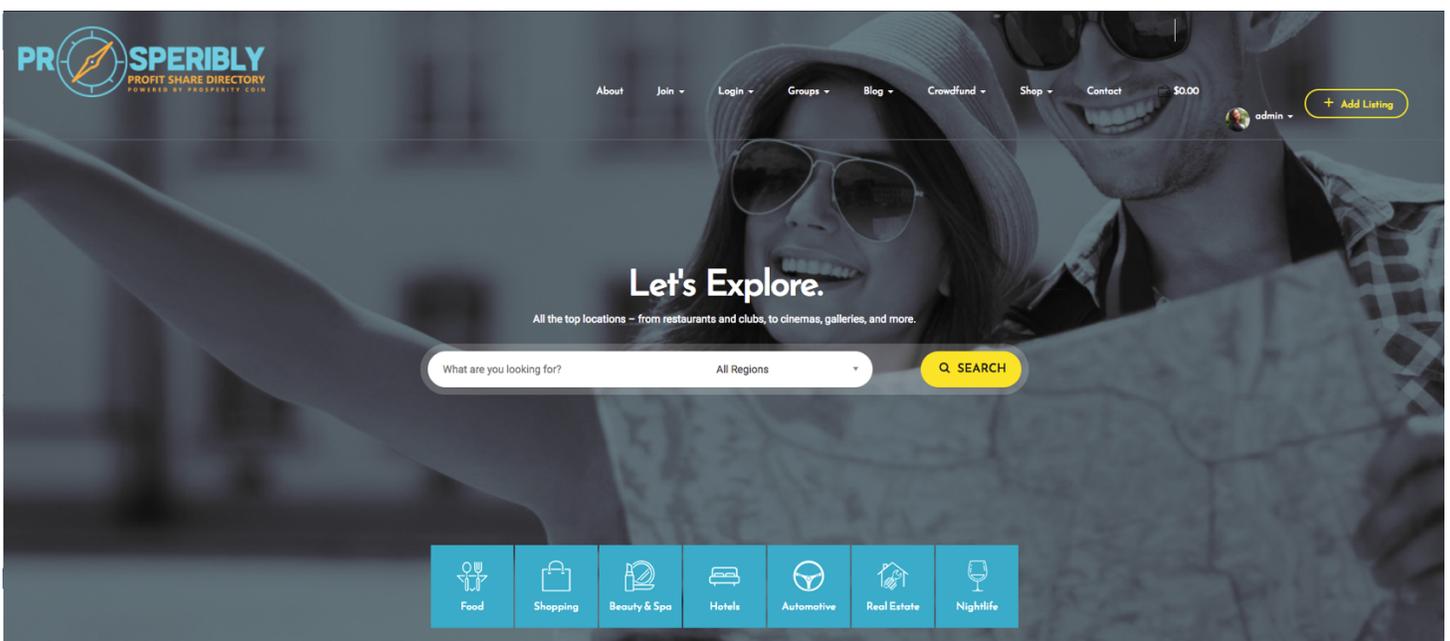
Ethereum ERC20 Advanced Token Smart Contract #:
0x57951C31278a45dDB2051cacD9aDA88b63C2276F

Initial supply is 100,000,000 tokens.



Prosperibly™ is WPN's International Profit Share Referral Business Directory. Prosperibly™ has the function of a social media network, in that it allows interactions between member profiles and business listings, reviews, and private messages.

Its online directory allows users to connect with other business owners to earn cash for purchases and referrals to other directory member's services. This social media directory combines convenient features of popular social media sites like LinkedIn and Yelp, with the added benefit of referrals, using cryptocurrency as the means of payment.



PROSPERIITY



An online shopping platform powered by cryptocurrency will be integrated into the directory that gives cash back for purchases. This will be our second service delivered to use with the coin. Our market will feature goods and services from every corner of the world, independently listed by suppliers and retailers, including WPN. This market is similar to eBay, Amazon, Alibaba, and AliExpress, with the added feature of cryptocurrency for payment and low listing fees.

Cashback

Cashback is a bonus system for customers who regularly shop. These systems create customer loyalty and with each purchase, the customer receives a certain percentage in return for his account. The amount of the cashback can be determined by each dealer. WPN users receive 5%–20% ‘cash back’ in prosperity coins from WPN market and Affiliate merchants.

Affiliate System

This system allows an individual to earn a commission when they recommend products and services successfully purchased by other members. Prosperiity connects users to socially conscious companies, brands, and businesses worldwide.



LUX RE VACA



Lux Re Vaca is our luxury vacation division. WPN has inked a deal with the largest vacations provider in the world to bring you affordable luxury vacations at half the cost, including money-saving deals on airfare – all powered by cryptocurrency.



SUSTAINABLE BUSINESS SERVICES



CONSULTING

World Prosperity network is a consulting firm for businesses large and small. While we focus on transforming corporations worth \$5M or more, teaching businesses how to scale up with purpose and maintain sustainability.

COACHING

Our business coaching division handles smaller organizations and startups, helping them grow into larger operations.

We work with over 2500 coaches and consultants worldwide. All WPN Coaches and consultants are thoroughly trained and tested in prosperity principals. Our team of professionals understand the holistic science of growing and maintaining a successfully thriving business.

BRANDING & MARKETING

Image is everything in business. WPN's branding and marketing division is a sister division of eZWay Promotions, which is the support arm for many popular brands. A disrupter in the market, WPN is representing and promoting Conscious Companies that abide by Prosperity Principals, as we intend to positively affect the world.

CRYPTOCURRENCY CREATION

World Prosperity Network is the creator of the Prosperity Coin and the eZWay Coin, with more coins on the way from our network of digital influencers and brands. In association with eZWay Network, we have created the ultimate cryptocurrency launch program.

We not only custom design a cryptocurrency for your brand or cause, we take you step-by step from creation to marketing and delivery of your coin. Our cutting-edge services combine the skill of our coin coding, marketing genius of our creative team, and the digital reach of influencers and positioning in our network.

FUTURE DEVELOPMENT

COLLABORATIVE COMMUNITY HOUSING

Rehabilitate. Reconfigure. Rejuvenate. WPN Collaborative Housing Communities feature everything you need to heal, grow, thrive, and prosper. Office, retail, service, tourism, produce, wellness center, school, and light manufacturing are some of the upcoming community assets.



AFFORDABLE GREEN ENERGY HOUSING

Sustainable communities are powered by zero energy smart houses. We bring the brightest minds together in a collaborative effort to create the most eye-appealing energy-efficient affordable housing solutions for those that need it most. Use your WPN coins to buy your next home.



EZWAY PAY

Prosperity Coin is the first alternate cryptocurrency to be inducted into the eZWay pay Program. You can send and store Prosperity Coin on the eZWay Access social media platform, which is a social media site for CEO's and Mega Influencers.

Soon to join the two cryptocurrencies in the program will be a prepaid debit card, which will carry a major credit card name and allow you to spend your cryptocurrency with a card. The eZWay Reloadable Debit Card will also give Loyalty Rewards Points to redeem for marketing and business services.

BENEFITS OF WPN

Speedy transactions

Transactions carried out with the WPN are extremely fast with no downtime. Payments can be made from any part of the world in a matter of seconds without any form of delay. WPN also has an added advantage of low transaction cost, which makes transferring money across borders very affordable, unlike the exorbitant transaction fees imposed by banks.

Easy and convenient

Transactions carried out with WPN are very easy and convenient. The platform is very user-friendly and easy to operate. Sending money using Prosperity Coin is as simple as sending an email.

Privacy

WPN is the best cryptocurrency for individuals that wish to conduct transactions incognito. The WPN network prioritizes the privacy and anonymity of users who do not wish to be identified when conducting

various transactions. The names, emails phone numbers, and such personal details of users are completely secured using cryptographic technics of encryption.

Security

All transactions are checked and authenticated on the blockchain so as to ensure that there is no fraudulent activity and users are safe.

Wallet

WPN will release a secure and encrypted wallet where users can keep their coins. WPN wallet is secure and safe, free from possible hack and compatible with Android and IOS. The WPN wallet makes it possible for users to conduct transactions from anywhere in the world at any time of the day.

WHY SHOULD I PARTICIPATE IN THE WPN CROWDSALE?

Investing in a crowdsale involves some risk, which is accompanied by a corresponding reward. However, choosing the right crowdsale to invest in could be a tad challenging and require a lot of research and professional analysis. The following are some of the reason WPN is the best crowdsale to invest in:

☛ **The Team Behind the CROWDSALE** is very essential. WPN has a great number of brilliant minds backing it. Our team has the integrity and the zeal to see the project to its point of success. Our team is comprised of intelligent individuals that specialize in critical fields such as, cryptocurrency, blockchain, cryptocurrency trading, economy, entrepreneurship, marketing and so on. Our team of expert has an impeccable track record of success and competence to see the project through.

Identify unique concepts: An important factor to have in mind when analysis which crowdsale to invest in is whether or not the idea

behind it is unique. Most crowdsales fail because they do not have a genuine concept, but are rather offering to be better, be cheaper, and faster, than something that already. Unless a crowdsale is offering something that is new, innovative and unique it will fail. The product or service an crowdsale offer must attend to real need areas and provide overhauling revolutionary solutions to existing problems. The concept that powers WPN is one that is exceptionally unique and innovative, the first of its kind. WPN crowdsale will be successful partly because of the fact that it is targeted towards empowering individuals all over the world and making the world economy better.

☛ **knowledge and understanding of the target market:** Knowledge and understanding of the company, their technology, product and services they offer are very paramount. This is important because it will give an insight into what challenges and opportunities the ventures face. Our team has the skills and experience in all areas needed for our goals to be achieved. We have conducted meticulous research and analysis and have all the necessary knowledge to make WPN a successful cryptocurrency in the nearest possible future.

☛ **Identify the purpose of the coins:** Coins and tokens are an integral and essential part of crowdsales. Coins and tokens play a similar role that stock play in traditional investment system of Initial Public Offering, but with an added utility feature and none of the negative features of IPO's. A buyer must always have it in mind that not all products, whether digital or real can be tokenized and traded digitally. The success of a coin or token ultimately depends on whether or not the market is ready for such a venture, and this, in turn, affects the value of the token. WPN is a cryptocurrency that is created to enhance and facilitate the execution of financial transactions, this is, however, not the sole purpose of its creation, it's creation is to further empower people, and in doing so, empower the world economy.

The viability of the venture: adequate and meticulous research

needs to be done with regards to the viability of the project the ICO is raising money for. ICOs are high-risk, high-reward investments and quite a number of companies have raised money through ICOs but failed to achieve any form of success as a result of the fact that the venture or project behind the ICO was not viable. High ICO figures do not always mean a project or venture is viable. WPN is a cryptocurrency that will be attached to a lot of assets which makes it a sustainable cryptocurrency.

multiple use and advantages that will surely encourage worldwide adoption.

☛ **Longevity.** Longevity of the coin or token matters a lot. It is important for an investor to look at the long-term use or lifespan of the coin or token in question. Coins and tokens that are of high-value today maintain said value because they continue to be useful and relevant. Hence, an investor must always play the long game and try to anticipate the longevity of the coin or token the ICO is offering. WPN is one of the very few Cryptocurrencies with long term use.

CONCLUSION

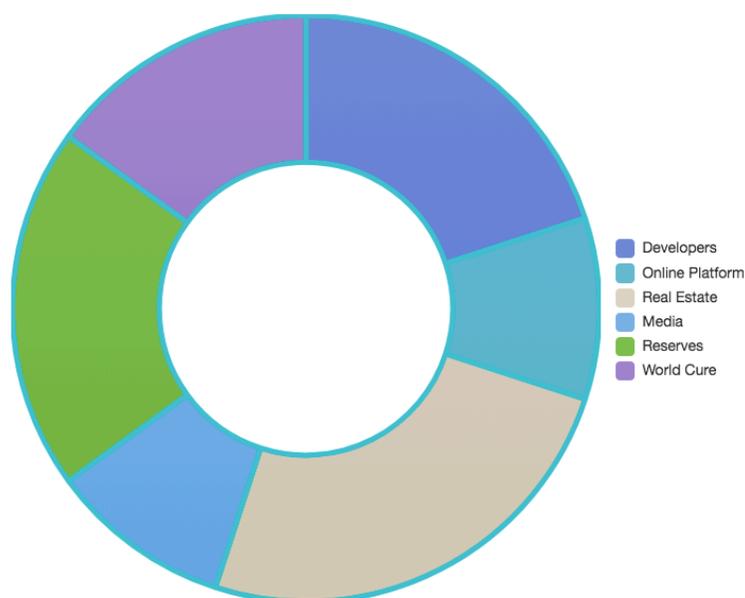
Bitcoin started at a humble beginning of \$0.01 and those who took a leap of faith by buying Bitcoin were regarded as foolhardy, but today Bitcoin is worth well above \$6000, very scarce and very valuable. WPN's Crowdsale gives buyers the opportunity to invest and cash in on the cryptocurrency financial boom, with a coin that has more prospect than Bitcoin had in 2009.

Our goal is not just to merely add to the already growing number of cryptocurrencies in existence today but to also give back to the world. with WPN we aim to promote a healthy global economy and facilitate financial transactions. The wind has blown and the Bitcoin ship has left the docks, investing in Bitcoin now cannot generate the

kind of profit margin gotten by early Bitcoin backers that were considered foolhardy for investing in the Bitcoin. WPN gives investors that missed out on the opportunity to invest in Bitcoin the chance to invest in a cryptocurrency that has even more potential than Bitcoin ever did.

CROWDSALE

Allocation of Crowdfund Token Sales



The token is secured with ETHER, at a rate of 10,000 per ETH at the commencement of PRE-CROWDSALE.

TIMELINE

03/20/18 WPN Pre-Crowdsale Begins



03/20/18 WPN Begins Solar Mining



03/20/18 WPN White Paper Release



03/24/18 eZWay Pay Launch



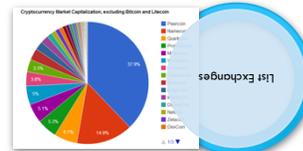
04/2018 Prosperibly™ Launch



07/2018 Prosperity Launch



08/2018 List on exchanges



09/2018 LUX RE VACA Launch



01/2019 Purchase Land Parcel

03/2020 Sustainable Community Build

